# **GM Fuel Cell Program Overview**

CARB ZEV Technology Symposium September 25-27, 2006 Sacramento, California

Julie Beamer GM Fuel Cell Activities



# GM Has Set the Industry Vision with its Advanced Fuel Cell Technology Vehicles

#### **AutoNOMY**





# GM Has Set the Industry Vision with its Advanced Fuel Cell Technology Vehicles

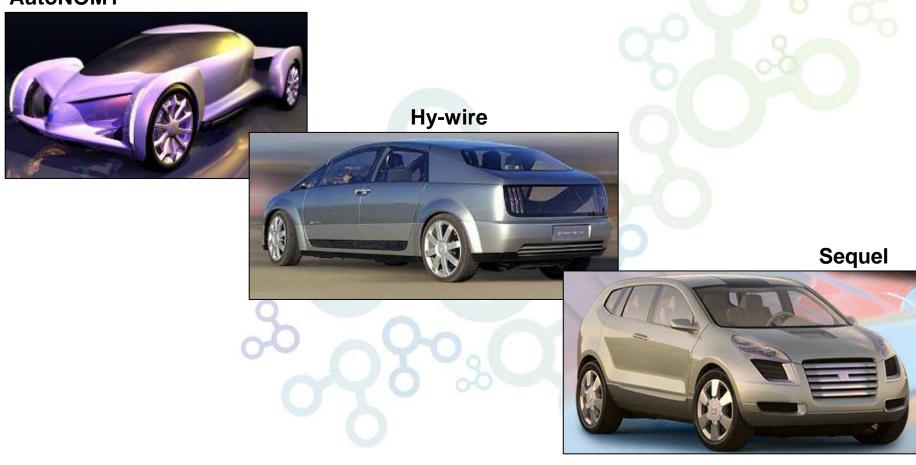
#### **AutoNOMY**





# GM Has Set the Industry Vision with its Advanced Fuel Cell Technology Vehicles

**AutoNOMY** 





Hydrogen fuel cells are the fundamental enabler

## **GM's Fuel Cell Program**



## **GM's Partners for Hydrogen Collaboration**























































# **GM's Fuel Cell Program**

### Progress on key technology requirements

- Power density
- Durability
- Freeze operation
- Range
- Simplification

Technology development progress openly shared with CARB Expert Panel; on track to internal targets



### **GM's Next Generation Fuel Cell Vehicles**







### **GM's Next Generation Fuel Cell Vehicles**



- Fully functional 5passenger crossover vehicle
- Low-profile, skateboard-like chassis
- Fuel cell propulsion
- By-wire steering and brakes
- Wheel hub motors
- 300-mile range with today's hydrogen storage technology



### **GM's Next Generation Fuel Cell Vehicles**

- Fully functional 4-passenger crossover vehicle
- Expected to meet FMVSS and ZEV requirements
- 50,000-mile operating life
- Freeze durable
- 200-mile range
- Uniquely styled;
   Chevrolet
   branded







# "Project Driveway"

- Beginning in 2007, we'll begin deploying 100 vehicles
  in 3 key U.S. regions with diverse climates and driving conditions
  - California, greater New York City metro, Washington D.C.
  - Europe and Asia programs to be announced later
- Participants from general population, business partners, policy makers and media
- Comprehensive feedback on all elements of customer experience
  - Learnings to guide future fuel cell vehicle development







# Collaboration with U.S. Army

- First Chevrolet Equinox Fuel Cell delivered to U.S. Army in Sept.
  - > Engineering prototype
- Non-tactical transportation use
- Military bases in Virginia and California
- Early performance assessment of GM's latest generation of fuel cell technology
- Gain experience with operation, maintenance and logistics







#### **GM's Fuel Cell Commitment to California**

- Advanced Technology Center in Torrance
  - > >100 engineers
  - Advanced electric traction and power electronics development



- Project Driveway deployment of Equinox Fuel Cell vehicles in CA
- Award under CARB's hydrogen vehicle demonstration program



- Demonstration program with GM's HydroGen3 to be announced Sept. 27
- Equinox Fuel Cell vehicle deployment at a CA military base
- Constructive dialog with key California constituents









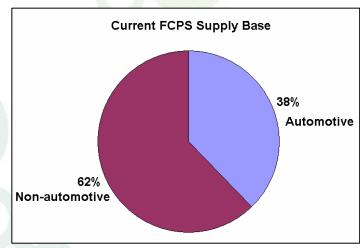
# **Beyond Project Driveway**

#### Bringing fuel cell vehicles to market will require:

- Further fuel cell propulsion system technology development
  - Hydrogen storage, fuel cell durability, cost
- **Engineering discipline** product and process
- **Supply base development** 
  - Majority of today's fuel cell suppliers lack automotive experience
- **Customer acceptance** 
  - Education
  - Purchase incentives









## CaFCP Hydrogen Refueling Station Overview



## **Behind-the-Fence Refueling**

California

#### **Public Refueling**

Washington, D.C.







#### What Can California Do?

#### Infrastructure – near term

- Access to all existing stations
- Public refueling stations
- Local official and community support of all proposed stations
- Smooth and timely permitting process
- 700bar fast-fill capability
- Reliable station operation

Favorable tax policy on hydrogen as a fuel

Financial support for new supply base capitalization

Vehicle purchase incentives, including individuals, fleets and government customers



